



HUNTER DEFENCE TASKFORCE

**DRAFT
2023-2025
Strategic Plan
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DRAFT STRATEGIC OBJECTIVES 2023-2025

STRATEGIC GOALS

STRATEGIC APPROACH

STRATEGIC INITIATIVES

01

Build sovereign capability and a demonstrable model of collaboration that can be rolled out nationally

- Initiate successful SME partner collaborations across the Regional Defence Sector
- Implement a successful collaboration model based on best practice
- Hunter Defence the key influencer of SME collaborative models

- Align local industry capabilities and capacities with upcoming opportunities - lead where needed
- Encourage SMEs to acquire advanced defence capability and broaden the region's product offering
- Ensure ongoing alignment with Defence Industry Associations
- Work with AIDN on Defence Ready Series
- ODIS/Minister's Office relationship

- Develop and run a survey with regional stakeholders to understand how collaboration could be delivered
- Finalise Hunter Defence capability matrix to assist in identifying collaboration opportunities
- Identify key primes to assist Hunter Defence in developing such a model
- Work with Goal Group to implement ISO 44001:2017 (Collaborative Business Relationship Management Systems - Requirements And Framework)
- Provide quarterly industry forum briefings detailing collaborative opportunities
- Ensure regional SMEs apply for National Defence Ready Series under AIDN and to also include collaboration module
- Partner with ODIS/Minister's Office to develop national model as follows:
 - Seek agreement to run a pilot program where Defence sponsor provides an operational with funding, where Hunter Defence would coordinate the collaborative response and provide oversight, regional SMEs provide the skills, Lead SME develops the collaborative model based upon ISO 44001 for national replication and PMs the project.

02

Attraction of key Defence Primes and Small and Medium Enterprises to the Hunter Region

- The Hunter to be Australia's most recognised region when it comes to promoting defence industry capability
- Demonstrate Hunter Region Supply Chain Capability to CASG, ODIS, Defence Primes and SMEs
- Have more Hunter-based Defence companies listed in ADM Top Contractors + SMEs

- Continue to build the reputation for broad defence capability in the Hunter Region
- Evolve Hunter Defence marketing and regional defence brand accordingly
- Be a strong and unified voice promoting Hunter Defence to the Department of Defence, ADF, Primes and SMEs nationally and internationally where appropriate
- Government recognition of the Hunter as the key Defence region in Australia
- Hunter Defence Chair as key influencer with Defence Primes

- Continue CEO Luncheons bi-annually and quarterly forums
- Continue to evolve annual Hunter Defence Conference and exhibition to meet industry expectations
- Optimise Hunter Defence brand presentation and website capability directory
- Ensure Hunter Defence value proposition is coordinated through industry cooperatives nationally and internationally
- Attendance at national and international Defence exhibitions and conferences
- Develop high end Hunter Defence video for display at conferences, exhibitions and for general distribution across industry
- Hunter Defence Chair to continue strong engagement with Federal Government and Defence Prime CEOs and refine partnering opportunities.
- Continue to pursue Special Activation Precinct deliverables for the Williamstown precinct.

03

Sustainable regional Defence workforce growth through collaboration, regional attraction and funding initiatives

- Attract workforce to the Hunter Region to meet Defence industry requirements
- Grow organic workforce capability within the Hunter Region
- Develop an education model and facilities that deliver world leading Defence industry workforce training

- Work with Government at all levels to attract workforce
- Collaborate with industry to develop an exceptional Defence workforce environment
- Collaborate with major educational institutions and industry to refine education models at the secondary, tertiary degree, vocational and transitional levels.
- Project a strong Hunter regional defence educational brand with fulfilling career opportunities
- Work with Government, industry Primes and educational institutions for facilities and courseware funding

- Work closely with State and Local Government to ensure infrastructure, housing and social support available for incoming workforce
- Establish a working group with industry to determine workforce needs over the coming decade
- Further develop the tertiary, vocational and micro-credentialing needs with regional and State education providers (University of Newcastle, Hunter TAFE, Western Sydney Parkland Authority, RDA Hunter and Training Services NSW)
- Develop a communications strategy and targeted Hunter Defence marketing
- Work closely with Federal and NSW Government agencies to develop the business case and funding for a dedicated educational facility within the SAP precinct to support the workforce needs
- Coordinate funding commitments from educational institutions and agencies to support the workforce training requirements
- Develop a partnership pilot program between major Energy Industry Companies and Defence Primes for transitional workforce training.

